

Staff and student perspectives on the potential of honour codes in the UK



Nadya Yakovchuk

Thinking Writing, Language and Learning Unit, Queen Mary University of London
Email: n.yakovchuk@hotmail.co.uk

Jo Badge and Jon Scott

School of Biological Sciences, University of Leicester
jEmail: jlb34@leicester.ac.uk, js50@leicester.ac.uk

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Honour code systems have been long-established in some American universities, associated with cultures of academic integrity. This study considers the perceptions of students and staff, elicited through focus groups and electronic voting, in one UK higher education institution regarding the potential for implementation of these systems in the UK. Whilst the main principles of honour codes were broadly welcomed, implementation in the UK higher education context was perceived as problematic. Although both staff and students saw educational benefits in increased student involvement in the promotion of academic integrity and good academic practice, there was a tension between staff who would like to increase the responsibilities of students and the reality of the students' seeming lack of confidence in their ability to discharge those responsibilities. The introduction of students as participants in plagiarism hearing panels and processes was tentatively supported, potentially offering a route to break down the staff-student dichotomy.

Keywords: academic integrity, plagiarism prevention, honour code, honor code, focus group

Background

Although academic dishonesty is not a recent phenomenon, it is becoming a focus of deepening concern, particularly in terms of the perceptions of increasingly widespread incidences of plagiarism among university student populations (Franklyn-Stokes and Newstead 1995; Larkham and Manns 2002; Park 2003; Brimble and Stevenson-Clarke 2005; Duggan 2006; Selwyn 2008; Trost 2009). Concerns exist that this reflects both a blurring, in the digital age with the wealth of freely available material on the web, of the concepts of authorship (Gabriel, 2010), intertextuality (Howard, 2007) and changes in the value systems held by students, with a perceived danger that cheating may become normative behaviour (Brimble and Stevenson-Clarke 2005).

There has been an increasingly strongly argued case that plagiarism is actually a complex issue and that institutions should move away from a position where their role is largely to deter, detect and punish academic dishonesty, to one where there is an holistic approach with responsibility being apportioned to students, staff and the institution as a whole (Park 2004; MacDonald and Carroll 2006; JISC 2011). These approaches are important not least because plagiarism encompasses a broad spectrum ranging from the deliberate intent to cheat at one extreme to the inadvertent, resulting from poor academic practice, at the other; the latter aspect being exacerbated because students' understanding and the messages given by staff may both be poorly defined (McCabe 2004; Carroll 2004; Flint, Clegg and Macdonald 2006). McGowan (2005) proposed addressing this issue through the concept of 'educational integrity' and advocated the provision of an apprenticeship into academic writing so that the penal system could be focused more clearly on those who are the real offenders.

In the US context, a long-standing approach embodying academic integrity within an holistic framework is the honour code system that has been adopted, by over 360 universities (Center for Academic Integrity 2010). With a strong focus on the values that underpin academic work, this system rests on the premise that if ingrained in the institutional culture, these values and associated practices serve as an internal moral guide to empower students to take responsibility for upholding academic standards. This perspective, with its emphasis on the promotion of good

scholarly practice, provides a strong counterbalance to the commonly used negative rhetoric of 'academic dishonesty' and 'academic cheating'. In its own literature, the Center for Academic Integrity emphasises the positive nature of its approach to academic integrity through its definition that it is 'a commitment, even in the face of adversity, to five fundamental values: honesty, trust, fairness, respect and responsibility' (Center for Academic Integrity 1999).

The honour codes vary between institutions but can be grouped into two main categories: traditional and modified. Traditional codes, place almost all the responsibility for maintaining academic standards on students who usually take a pledge that has a strong moral element to it (McCabe and Treviño 2002). In return for the commitment to uphold the principles of academic integrity, students are given privileges and responsibilities, which often include unsupervised exams, exclusive or majority student disciplinary panel and, in some case, a non-toleration clause – an obligation to report incidents of academic cheating among students (*ibid.*). Modified honour codes have been developed more recently in institutions where the campus culture has been less supportive of the traditional code (McCabe and Pavela 2000; McCabe and Pavela 2005), but nonetheless, they share two fundamental elements. The first is the ethos that academic integrity is an institutional priority, and the second is the engagement of students in the promotion of academic integrity (McCabe and Treviño 2002).

Large-scale studies into the levels of academic dishonesty in institutions that operate honour codes in the US indicate reduced incidence in comparison with non-code institutions (McCabe and Treviño 1993; McCabe, 2000; McCabe and Pavela 2000; McCabe, Treviño and Butterfield 2002). It has been reported that students from code and non-code institutions conceptualise academic integrity differently: the former view honour codes as 'an integral part of a culture of integrity that permeates their institutions' (McCabe, Treviño and Butterfield 1999: 230). Such strong institutional culture that attaches major importance to academic integrity and actively encourages student involvement in the promotion of core academic values is believed to contribute to students' moral development both within and beyond university years (McCabe and Treviño 2002). However, in a longitudinal study of a single institution, spanning the introduction of a modified honour code, Vandehey, Diekhoff and LeBeff (2007) concluded that the honour code did not affect cheating behaviour, reflecting different levels of endorsement of the code between 'cheaters' and 'non-cheaters'. Furthermore, by contrast with McCabe and Treviño's findings that the perception of peer behaviour was the most notable contextual factor influencing levels of academic cheating (McCabe and Treviño 1993; McCabe and Treviño 1997; McCabe et al. 2002), Vandehey et al. reported that the deterrent effect of the disciplinary policies was rated higher than peer disapproval in their study. In this case, however, it might be argued that since the honour code was only introduced two years before the final survey of student behaviours, it represents a very different culture to those described by McCabe and co-workers which have been long-established.

Notwithstanding some of the conflicting evidence, the honour code system appears to offer a potentially viable alternative to more traditional top-down approaches to promoting and ensuring good academic practice among students and, therefore, it is important to explore staff and student perspectives on the potential use of honour codes in the UK. Academic research in this area has been limited. Clarke and Aiello's (2007) exploratory study looking at student perceptions of learning contracts and honour codes is one of the few exceptions. Although their participants appreciated the idea of a positive value-based approach to their academic practice, the students felt that honour codes might not be easily transferred to the UK setting because their tone and style are 'too American'. On a practical level, a recent initiative at Northumbria University has been to draft a non-binding 'academic values agreement', to be distributed among new students, in the form of statements describing the university's and the students' commitments to each other (Shepherd, 2007). Due to the scarcity of both research-grounded and practice-based output in this area in the UK, further contributions are necessary. The primary aim of the study was to further explore, in the context of one UK University, the attitudes of students and academic staff to the concepts of academic integrity and the honour code system,

and to elicit their views regarding the feasibility of incorporating honour codes in the UK higher education context.

Method

The investigation was undertaken by means of a series of focus groups with staff and students of a UK University. Ethical approval for the project was obtained through the University's research ethics committees.

Participants were recruited by general invitation via a list of course student representatives and a list of staff known to have been involved in plagiarism cases. Overall, 18 staff and 10 students participated in the focus groups (1 first year, 5 second year and 4 final year students).

Participants were drawn from the three main faculty areas of the University. Focus groups were carried out for staff and students separately, following exactly the same procedure. The sessions were audio recorded digitally and later transcribed. Although the initial intention was to explore the potential variation in views between different subject disciplines (and all the focus groups were therefore conducted separately for participants from the A, B and C groups), the limited size of the overall sample does not allow meaningful inter-disciplinary comparisons. Quotations from participants are coded using letters A - Faculty of Arts, B – Faculty of Sciences and Faculty of Medicine and Biological Sciences, and C – Faculty of Social Sciences and Faculty of Law.

The overall ethos and the elements of the American honour code system were presented to each focus group. To avoid any preconceived ideas, the specific terms 'honour code' or 'honour code system' were not used, but were referred to obliquely as an 'alternative system' in contrast with the existing UK systems. An electronic voting system (Turning Point) was used to ascertain participants' views on the 12 specific statements relating to the 'alternative system'. The voting process was anonymous but the participants could see the aggregated results immediately after voting.

The twelve statements, grouped into three themes, are presented below:

1. *Community and behaviour*

- a. Framing the issue of plagiarism in more positive, rather than negative, terms;
- b. Promoting shared values and principles of the academic community as a means of plagiarism prevention;
- c. Placing a strong campus focus on academic integrity;
- d. Encouraging all parties (students, staff, and administration) to be responsible for maintaining academic integrity.

2. *Operational issues*

- a. Having a code of academic conduct;
- b. Having an honour pledge that students are required to sign;
- c. Having a non-tolerance clause;
- d. Having unsupervised exams.

3. *Student involvement*

- a. Student involvement in producing / re-writing the code of academic conduct;
- b. Student involvement in peer education and instruction;
- c. Exclusive student judiciary (panel comprised exclusively of students to consider plagiarism);
- d. Partial student judiciary (partial student involvement in a panel to consider plagiarism).

The questions for each of these statements were asked twice, the first time preceded by the following phrase: 'In the ideal world: To what extent do you agree with the following?', and the

second time by ‘In the real world: Do you think that the following would work in a UK university?’. In this way the participants could indicate to what extent they agreed with a particular idea in principle and then whether they thought it could work in practice in the UK context as a means of reducing plagiarism. Participants were asked to vote to register their responses using a 5-point Likert scale (where 1 = strongly disagree, 2 = disagree, 3 = neither agree nor disagree, 4 = agree, 5 = strongly agree). Free discussion was actively encouraged on each of the statements prior to the voting taking place.

Results and discussion

All 10 students answered all of the questions posed; however, some staff did not answer every question so their responses range from n=18 to n=14 (some were temporarily absent from the discussions). Since the sampling procedure tended to favour self-selection and the overall samples were quite small, the findings presented in this paper should be interpreted with caution, however we believe that the results provide a useful indication of views on the issue of honour codes, and it is hoped that this study will stimulate further investigation and debate.

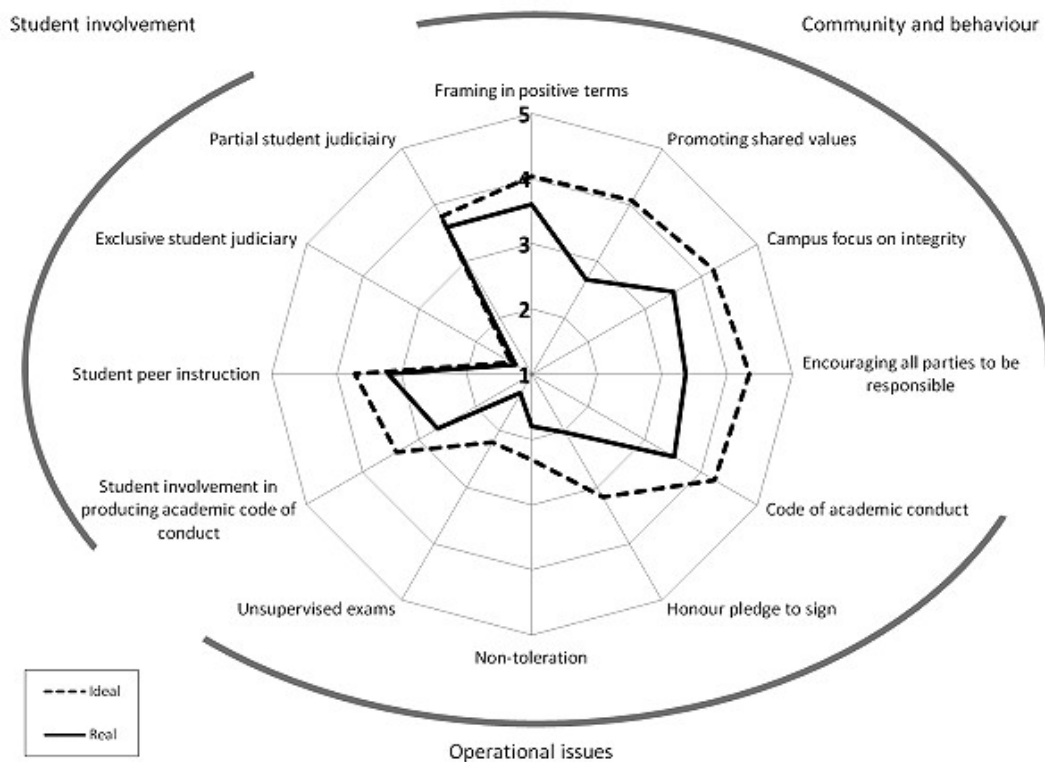


Figure 1: Radar diagram showing the combined responses of staff and students to the statements comparing the ideal and real scenarios. Aggregated scores were used ranging from 5 (strongly agree) to 1 (strongly disagree).

Participants responded more positively to all the questions relating to the ‘alternative’ (aka honour code) system framed in the context of the ‘ideal world’ compared with consideration of the ‘real world’ context of the UK higher education environment (Figure 1). When the participants were separated out the staff were almost invariably more positive in their views than the students.

Community and behaviour

The respondents viewed the aspects related to community and behaviour in a relatively positive light in the ideal world context, compared to other aspects considered. All, however, were viewed markedly more sceptically when placed in the context of real world implementation.

Consideration of framing the issues in more positive terms as a means of helping prevent plagiarism revealed a difference in the perspective of staff and students. Of the staff, 15 of the 17 agreed with the concept in the ideal world and 14 still felt it was potentially useful in the real world. By contrast, only 6 of the 10 students considered that this approach was theoretically useful, falling to 5 for the real world context. Some of these views are reflected in the following comments:

StaffA5: “Sometimes it’s very easy to speak about plagiarism all in terms of misconduct, and I can see that there is some advantage in trying to push the argument that what this is designed to do is to help improve study skills, how we present work...”

StudB8: “I know it’s a good way to see the whole of plagiarism...and respecting people in a positive light, but it’s... if people aren’t going to be worried about not being punished, then there’s not gonna be any motivation for them...”

The last comment, however, was followed by a compromise view that could bridge the divide for the students, albeit reflecting the positive aspect as a minor component:

StudB8: “I think the idea of academic integrity, sort of getting that across, as well as the University's regulations on plagiarism, I don't think one could take the place of the other, but I think that as a little thing to go on top with it, like to introduce a positive, but reinforce by the negative if you see what I mean.”

The responses to the question regarding the ‘promotion of shared values and principles of the academic community as a means of plagiarism prevention’ showed the largest difference between the ideal and real situations for both staff and students (Figures 1 and 2).

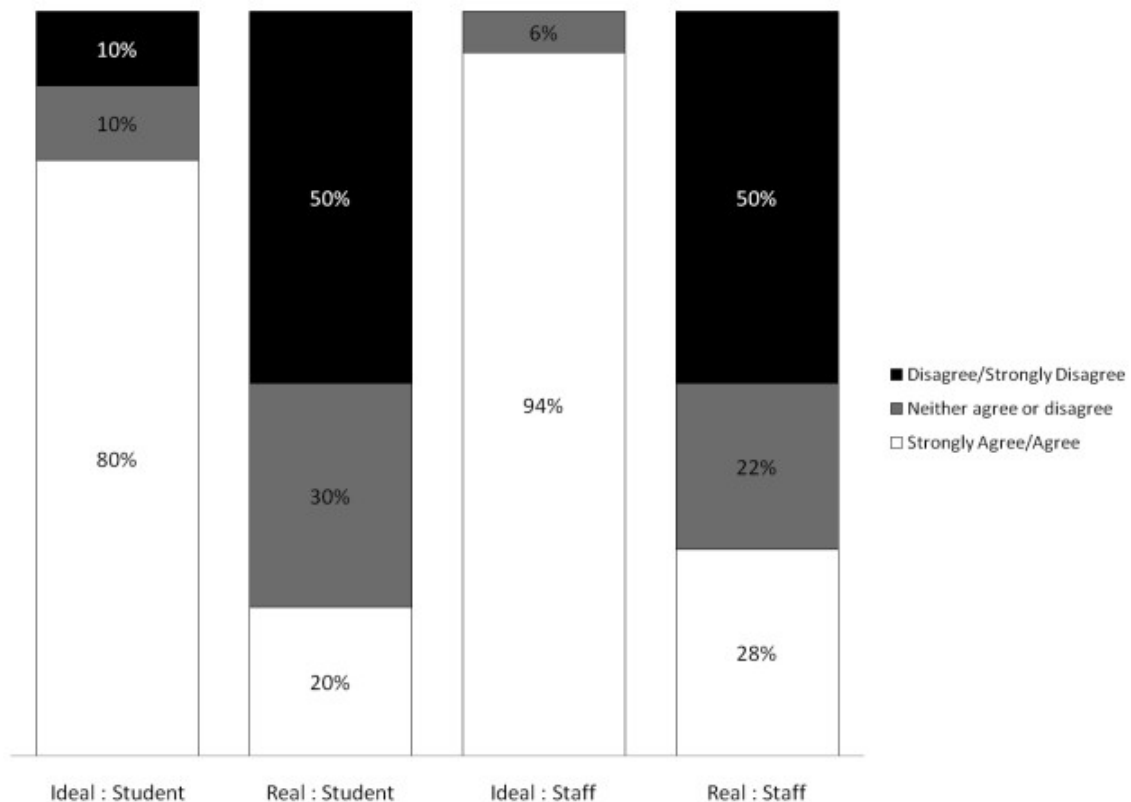


Figure 2: Responses of staff and students to ideal and real scenarios for the statement ‘Promoting shared values and principles of the academic community as a means of plagiarism prevention’ (students n=10; staff n=18).

Eighty percent of the students (8/10) and 94% of staff (17/18) welcomed the idea of the promotion of shared values of academic integrity, but this dropped to about half in each case, as to whether this would help in preventing plagiarism in reality. The following comment is quite telling in this respect:

StaffA3: “I think it is kind of hard to vote on it, because there're kind of two bits to it. I have no issue with promoting those, I'm very happy to promote them, but if you're asking whether we think they would work in terms of actually preventing plagiarism, I don't think they would work. I think we should still promote them, but I don't think it would work.”

There was acknowledgement of the dependence of the behaviour of a community on its constituents and possible discrepancies between different value systems, as well as of the transient, and often instrumental, nature of most students’ presence in the academic community:

StaffC5: “Well, you talk about an academic community of shared values, you're assuming that everybody has the same values, and they don't. We have a very open and very diverse academic community...”

StaffC6: “This idea of community is very... top-down if you like. Very few students I think are committed to being academics or being a member of their academic communities, especially since the universities have become so commercialised. They're buying something, and if you can get a free gift or if you can pick something up for free on the way out, then that's nothing to do with shared values at all I think, it's getting a product. And especially within the internationalised student body, heavily internationalised ... who are here for a very short period, and the academic community means very little I would have thought.”

Overall, the theme of commercialisation of higher education came through quite strongly in all staff focus groups, whereas students did not seem to raise this issue.

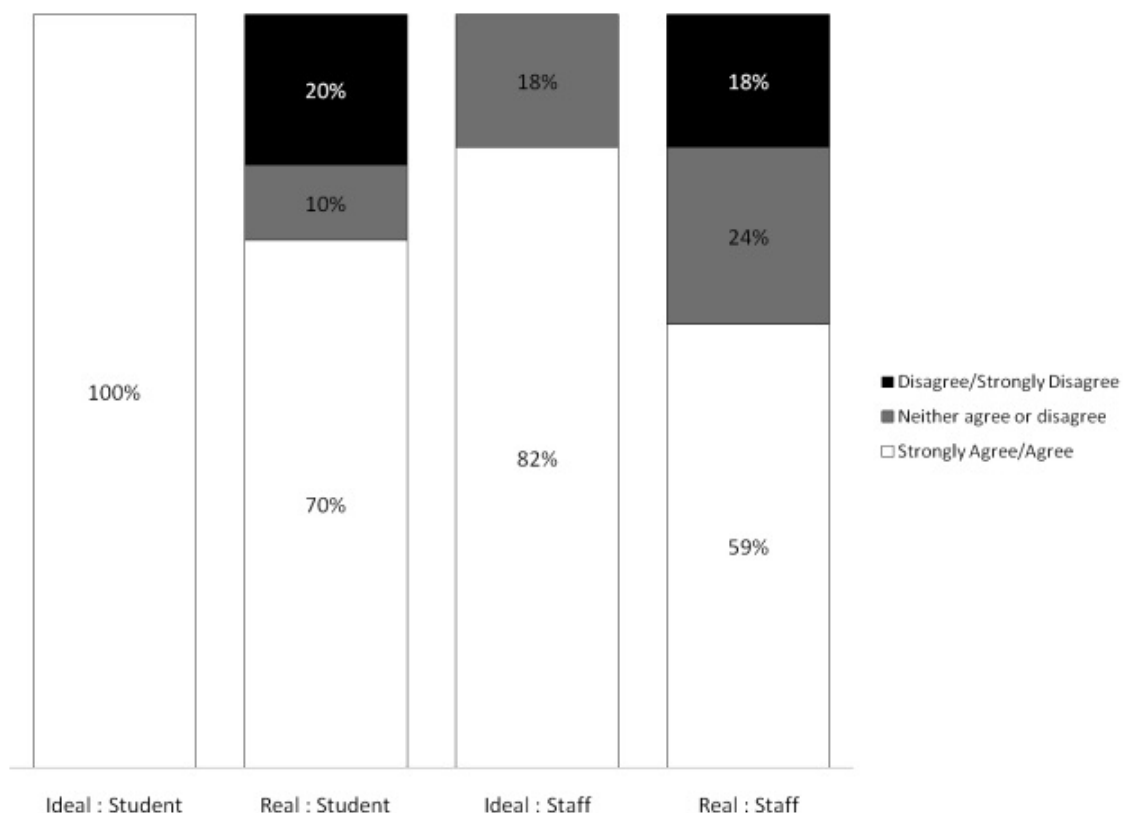


Figure 3: Responses of staff and students to ideal and real scenarios to the statement ‘Placing a strong campus focus on academic integrity’ (students n=10; staff n=17).

Placing a campus-wide focus on academic integrity was viewed positively by both students and staff in the ideal world (100% and 82%, respectively) (Figure 3) and the majority of participants still agreed with this approach in the real world scenario (70% and 59%). However, it was noted that this approach may prove difficult in a distance-learning context, which would pertain to a significant proportion of students:

StaffC4: “I think in a distance learning context, some of this is quite difficult. ...I think we can do something, but obviously a strong campus thing, you have to try and create that at a distance which is very hard to do if not impossible.”

Creating an effective community and development of a campus focus on academic integrity largely depend on whether all members of that community are prepared to take responsibility for its successful functioning.

The idea of encouraging all parties to be responsible for maintaining academic integrity was agreed with by 90% of both staff and students in the ideal scenario (Figure 4); however, in terms of it making a realistic difference to plagiarism prevention in the UK context the participants were more sceptical, particularly the staff of whom only about half agreed with this view.

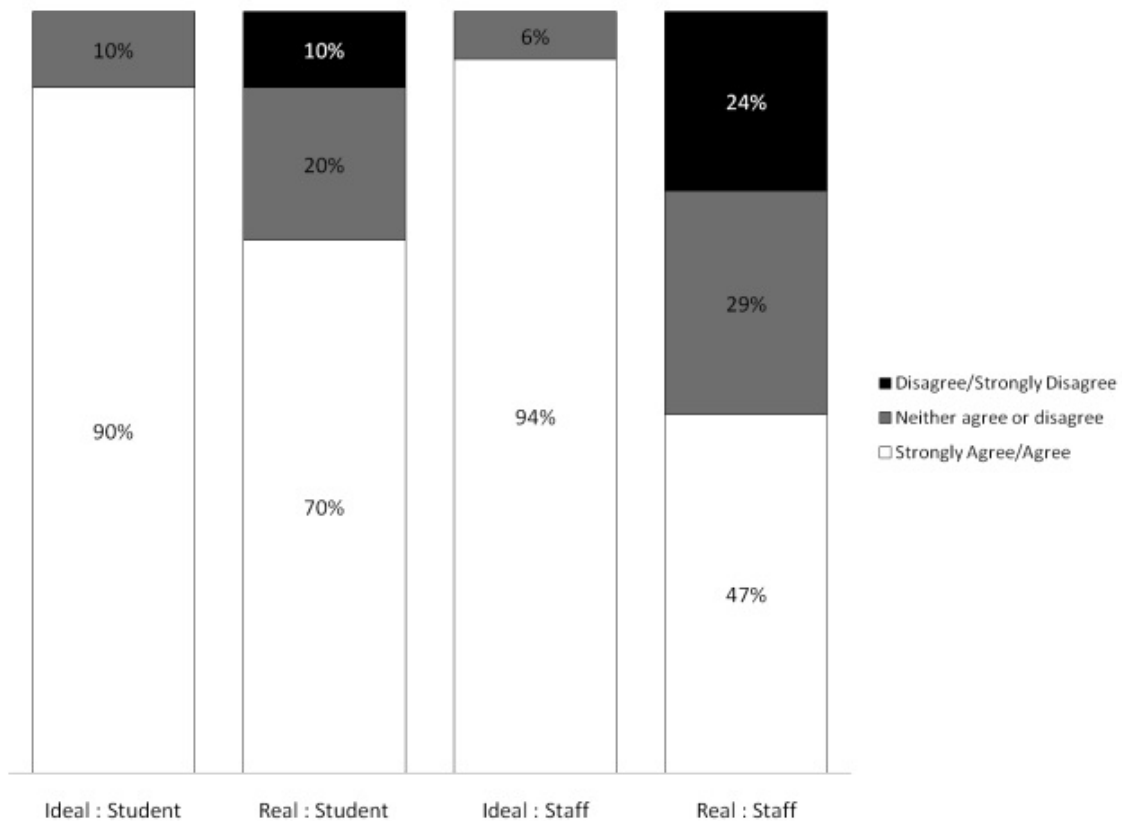


Figure 4: Responses of staff and students to ideal and real scenarios to the statement ‘Encouraging all parties (students, staff, administration) to be responsible for maintaining Academic Integrity’ (students n=10; staff n=17).

The following comment illustrates one of the possible concerns:

StaffB5: “The other thing that I was thinking about here, which is exactly what the word 'responsibility' refers to here. We still have to have a system for identifying plagiarism, and who is going to do that? And it didn't seem obvious to me that students would necessarily, I'm not sure I trust the students enough to identify plagiarism (laughter).”

This comment implies the issue of staff-student separation, which can be quite contradictory to the whole idea of a community and equal treatment of its members. We prompted participants further to voice their views on the idea of moving away from staff-student dichotomy towards a more equal relationship. The views expressed seemed to be quite wide-ranging. Some students felt that it was already the case and that it was a good idea:

StudB9: “And when they [staff] respect you I think it makes learning a bit more fun as well. If they're gonna force it down your throat, after a little while everybody is gonna start rebelling...”

StudB6: “Cause they become more personal with you and you want to learn from them, because they're basically your friend, and they're sharing their knowledge with you, they're not talking at you anymore, they're talking with you.”

Some student participants emphasised the difference between school and university in this respect:

Stud B7: “You move into university and you're an adult, and you should be treated as an adult, and in my eyes you're on the same level as them, adults”;

while others pointed to a transition towards a community throughout the university years:

StudB8: “We do see this, by the time you're definitely a third-year ... they treat you as an equal, as a peer, rather than them being someone in authority. So definitely, but it's instilled in us from the first year that as you build up through uni you're more of a community, not as a hierarchy anymore.”

In staff discussions, some departments seemed to come out as having less ‘us and them’ dichotomy than others. For example, a geology lecturer noted that as a result of doing field trips, staff and students at that department tend to know each other well and work in a community where there is collective responsibility (StaffB1). In medicine, staff and students work closely ‘both academically and in a clinical workplace’; however, in spite of such a ‘close-knit relationship’, there is ‘a demarcation line when there's a need to’ (StaffB3).

This idea of a ‘demarcation line’ between staff and students featured in most discussions, and its inevitability, and hence certain scepticism over the possibility of having a community approach in reality, is exemplified in the following exchange:

StaffA6: “There's always going to be a relationship between staff and students that necessarily has to be unequal, isn't there? You can talk about a community approach which to me gives some kind of sense of shared values and shared ownership over things, but it's always going to be the University that carries out the administration or does the marking [...]. I get the sense that this kind of approach couldn't necessarily be very real, you know, it'll always perhaps be a kind of a feeling, or touchy feely...”

One of the recurring concerns that was raised reflected the on-going changes in the nature of university education, in particular the increased diversity of the student population, the internationalisation of the campus and increasing emphasis on distance learning programmes along with increasing commercialisation, all of which could be seen to militate against the traditional sense of a university community and therefore of the effectiveness of trying to instil shared values and shared understanding.

Operational issues

There was general agreement among the participants that a code of academic conduct was a good idea in principle (88 % of participants agreed/strongly agreed), indeed that is relatively close to the current system of academic regulations with the university’s explicit plagiarism policy statement. Again, however, the respondents were markedly more cautious about its effectiveness in practice (Figure 1).

The concept of the honour pledge received little support, particularly for the real world situation (Figure 1). The main difference between an honour pledge and a 'normal' statement or declaration that students may be required to sign is the presence of a moral element, either explicit or implicit. As can be seen from figure 5, 90% (40% strongly disagree + 50% disagree) of the student participants disagreed that having an honour pledge to sign would prevent plagiarism in reality (as opposed to 40% in an ideal situation). Similarly, there was a marked discrepancy between the ideal and real situations among staff.

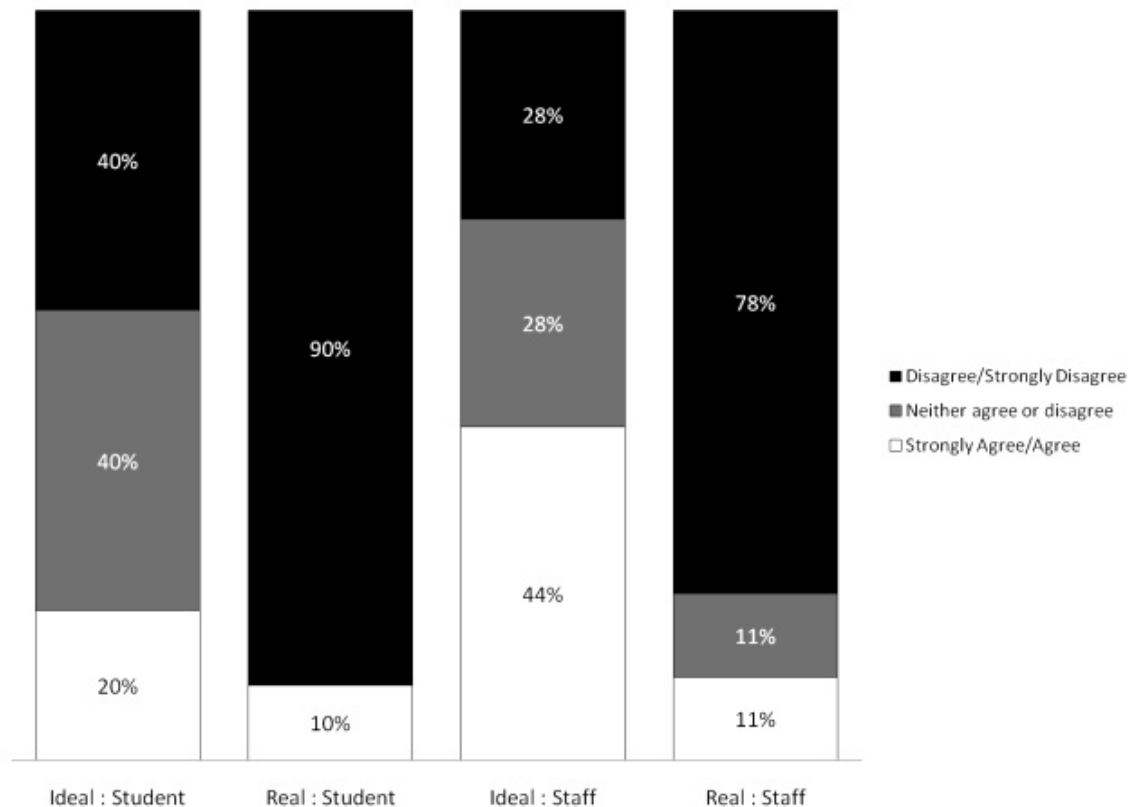


Figure 5: Responses of staff and students to ideal and real scenarios to the statement of 'Having an honour pledge that students are required to sign' (students n=10; staff n=18).

Even if this idea appealed to some participants, particularly in the ideal world situation, the main argument against it seemed to be the difference in the perceptions of honour among individuals and different degrees of importance that people would place on the concept of honour:

StaffA6: "Yeah, I don't... what is honour these days? I don't know, I'm not quite so sure..."

StudB6: "I think also it'd differ between student to student, whereas the university rules and regulations are the same for every student, but someone's perception of their honour is going to be vastly different to someone else's, so there's not consistency as for an imposed one."

This blurring of the meanings could be further exacerbated by perceived changes in students' value systems (Brimble and Stevenson-Clarke 2005). As a consequence, it was felt that there was a real problem of understanding: if students signed a clear statement confirming that the work was not plagiarised (rather than an honour pledge) there was less margin for misunderstanding. At the same time, the confidence attached to the last viewpoint must be tempered by the findings of several authors that the concepts of plagiarism are poorly understood (McCabe 2004; Carroll 2004).

Some participants were skeptical about the whole idea of signing statements in that it may not mean a lot to students and that signing something does not imply understanding it or agreeing with it:

StaffC6: “The principal thing is understanding what it means, isn't it? You can sign anything...”

StudB8: “Signing a piece of paper ... doesn't mean everything to people. At the beginning of uni, when you send a piece of work in, you sign you're not going to cheat, so you're not going to plagiarise, but yet people will still sign it even though they have plagiarised.”

Additionally, some student participants noticed an intrinsic contradiction of the whole situation of ‘we trust you but sign this please’:

StudB8: “...and also in the ideal world you're saying that you trust the students, but you're still making them sign something, so that's going to send mixed messages.”

StudB9: “Yeah, it's contradicting what you're saying in the first place”;

while others observed that (seemingly) less rigid regulations may be sending wrong messages to students:

StudC1: “I think it's the same for the honour pledge as well. If you put a lot of trust in students to kind of do it right, they may not view it as serious, they may be more likely to cheat or not be asked, it's just what I think.”

StudC4: “It seems like a bit of a less rigid system, so there'll be probably a lot of discretions, they're not easy to stick to, whereas if you've got clear-cut rules and a clear declaration, you know what you're signing up for.”

Furthermore, similar to the participants of Clarke and Aiello's (2007) study, views were expressed that pledges of this kind sound ‘too American’ due to their explicit sentimentality and may not be suitable in the UK context.

Staff and students rejected both the principle (60% of staff and students against) and the reality (84% of participants against) of non-toleration (where members of the academic community are obliged to report any observed incidences of academic misconduct) as this was largely viewed as unworkable and non-enforceable.

StaffA3: “Sounds quite Big Brotherish to me...”

StudB9: “The no-toleration clause, that's unfair. Nobody would want to tattletale their peers, but you've got to study with them for 3 years, you're going to be working with them, nobody would want to do it and put yourself in a corner like that.”

Student involvement

The lack of support for student involvement in the writing of the academic code of conduct appeared to be on the basis of practicality (difficulty in reaching a consensus, staff being more mature and experienced than students) and, perhaps surprisingly, was expressed particularly strongly by the students of whom only two felt that this suggestion could work in the real world. The following comments typify the general student view:

StudA6: “At the end of the day, it's an academic institution, if they've got rules set, I think that's fair enough, whereas students who come in,... we would want different things in different ways...”

StudA5: “It is possible [to get a consensus], but you got to find the right group of people with the right motivation, right time, so it could, as far as I'm concerned, it could, but it could quite easily not.”

Overall, however, staff were markedly more enthusiastic about increased levels of student involvement in the practicalities of promoting academic integrity than students themselves. On the issues of wider student involvement, such as peer-led teaching on academic integrity, the reception by staff was positive (staff 88% agree/ strongly agree). The students were much less accepting of their potential involvement, with only 20% agreeing/ strongly agreeing that they should be involved in peer-led education. There were concerns among students about possible misinterpretation of the regulations and the resultant consequences of being either on the giving or the receiving end of the peer education process, and staff participants also seemed to be aware of this problem, as well as of the wider issues of institutional responsibility and accountability.

A wholly student panel to hear cases and decide on penalties, both of which are far removed from current experience, were rejected outright by all the respondents (Figure 1). Partial student involvement on a hearing panel, however, was viewed more positively both in the ideal and the real situations (75% and 64% of all participants respectively), and particularly by the staff where 12 of the 15 agreed with the proposal. The discussion in this context, though, raised a number of issues about the practicalities of the procedure. From the student perspective, one major concern was that they might know the person involved on either side of the panel:

StudC3: "I'm not sure about the student role though. I don't think it's anything to do with anyone else, I think there should just be... your teachers who were sorting it out. I don't think it's got anything to do with your fellow students..."

StudC1: "...if the worst came to the worst, and you were brought up in front of a hearing, and then somebody on your course sat there who you know socially or you might be friends, or enemies and stuff, I think it'd make things a bit more complicated."

A further concern related to the experience of the panel:

StudB6: "They won't be able to judge another student because they don't have the experience of past students and what they've done, so I'd be probably more scared of a student body judging me than I would of an academic body..."

The main support for the proposal of student involvement related to the view that there would be room for a sympathetic student viewpoint:

StaffC6: "... sometimes I'd like to have a student voice in there, just to put a brake on some colleagues to say, 'Understand our perspective on this!'"

StudB9: "...a bit of an input from a student's point of view I think is necessary."

Student involvement in the (re)writing of an academic code of conduct was cautiously supported by the participants. This appeared to be due to the perceived practical difficulties of getting agreement over a wide section of the community and the strong belief by students that institutional rules should be sustainable prior to and beyond their tenure at university.

Conclusions

This exploratory study appears to show that whilst the main principles of the American honour code system were broadly welcomed by the participants, their perceived practical implementation in the UK higher education context is more problematic. Although both staff and students saw educational benefits of increased student involvement in the promotion of academic integrity and good academic practice, there was a tension between staff who would like to increase the responsibilities of students and the reality of the students' seeming lack of confidence in their ability to carry out those responsibilities. It is clear that the moral element of the honour code was not welcomed, confirming the results of Clarke and Aiello (2007). However, the introduction of students as participants in plagiarism case panels and processes

was tentatively supported and with sensitive planning could be introduced in the UK. This would sit well with the current agenda in the UK of increasing student involvement as co-producers in their own education and could begin a shift to begin breaking down the staff-student dichotomy.

There is a need for further research in this area in order to explore the potential benefits of the American-style honour code system more fully, and to consider the implications of introducing some of its elements within the UK context. This pilot study, based upon the views of a self-selected group could be expanded to a wider more rigorously based series of focus groups across different universities. As a spin-off from this study, a working collaboration was established with the University's Students' Union who initiated a number of activities aimed at the promotion of principles of good scholarship and put forward a set of recommendations to the University including more publicity about the importance of good academic practice and Students' Union's involvement in educating students about plagiarism (Badge et al, 2011). Recently, some interesting pedagogic models of promoting academic integrity within an holistic approach have been developed in Australia where, similarly to the UK, honour codes have not historically been part of the higher education culture (Freeman, Clarkeburn and Treleaven 2007). The contextual factors are bound to shape the way in which the values and principles of academic integrity are embedded in the UK higher education setting, where the recent agendas of internationalisation and widening participation, as well as the increasing numbers of part-time and distance learning students are transforming the traditional perceptions of 'campus' and 'community', thus posing new challenges for the move towards a culture of academic integrity.

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